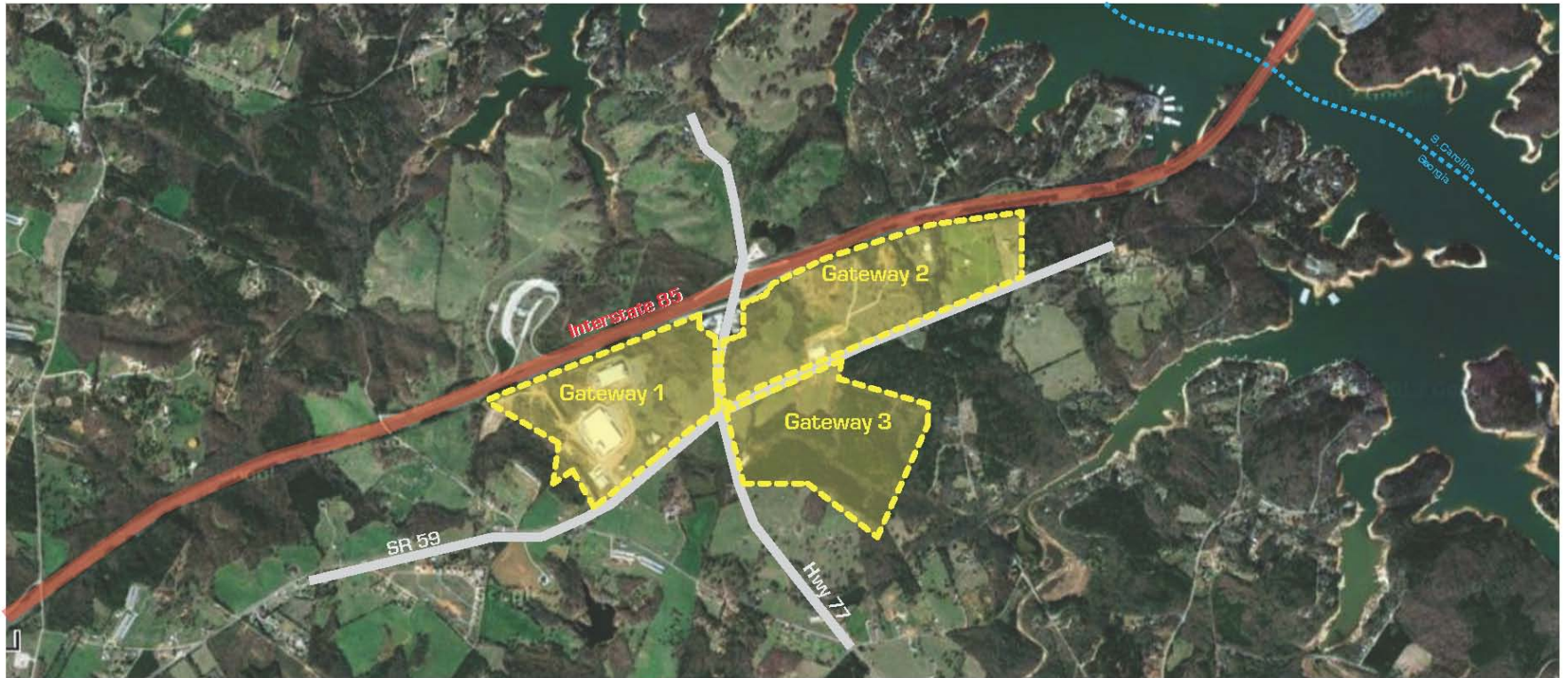# GATEWAY HI-TECH

An Eco-Industrial Park

Archway Partnership

Designer: Megan Turner
Summer 2012

LOCATION

SITE VISIT

Facing East on SR 59 – Gateway 2

Facing West on SR 59
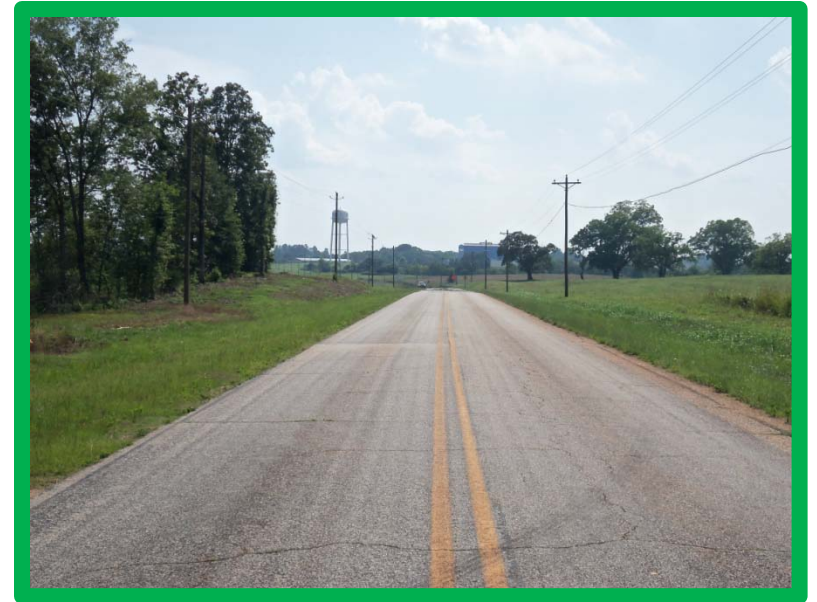

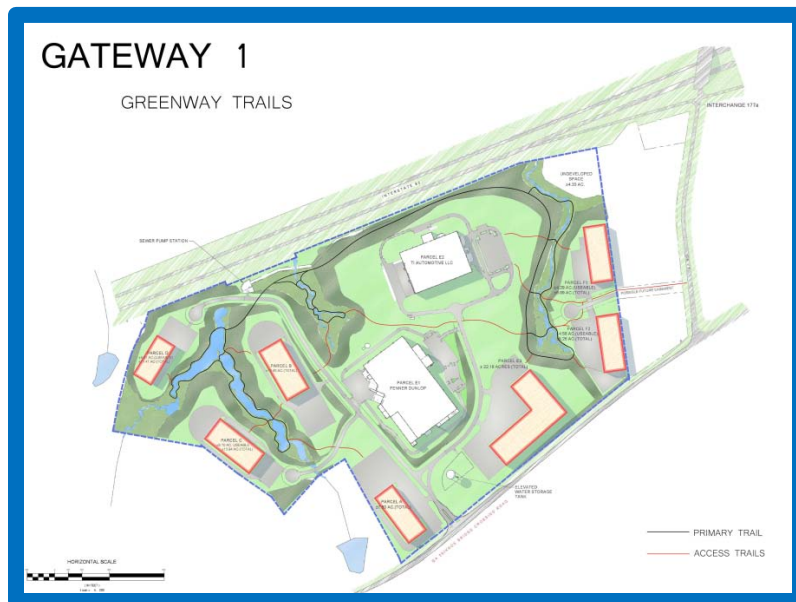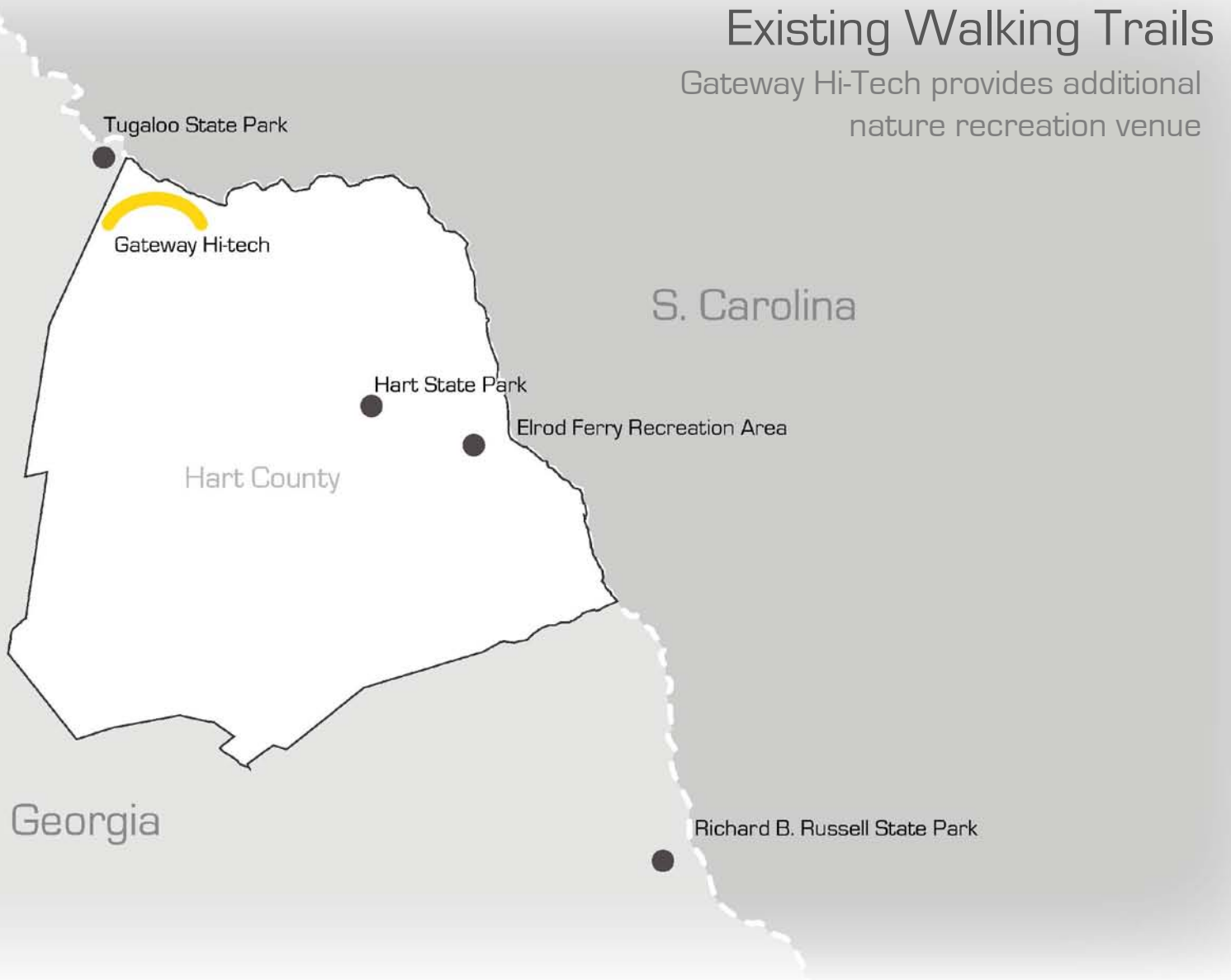Existing Entry Sign – Gateway 1

Business sign - Gateway 1

SITE PROGRAM

1. Trails for Gateway 3
2. Signage
3. Identity

Archway Partnership

Program 1: TRAILS

Existing Walking Trails

Gateway Hi-Tech provides additional nature recreation venue

TRAILS [suitability]

Legend

- Not Suitable (H20 or grade)
- Best (Max 2%)
- Good (Max 5%)
- Accessible (Max 8%)
- Rugged (Max 10%)
- Needs Stairs (Max 20%)

0   125   250   500
Feet
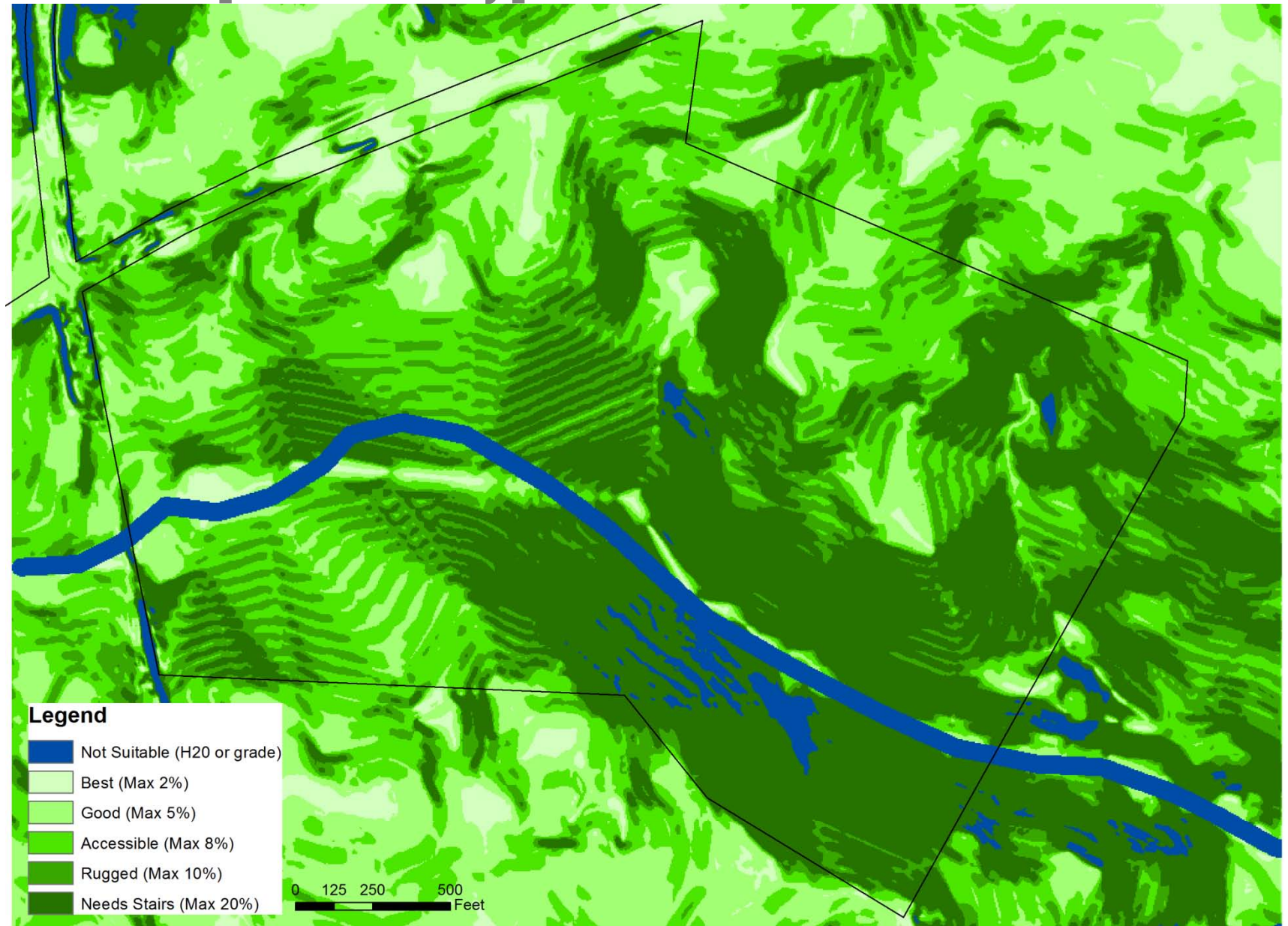
TRAILS [gateway 3]

TRAILS [connectivity]

Painted Cross walks and **pedestrian islands** help to connect walking trails between campuses
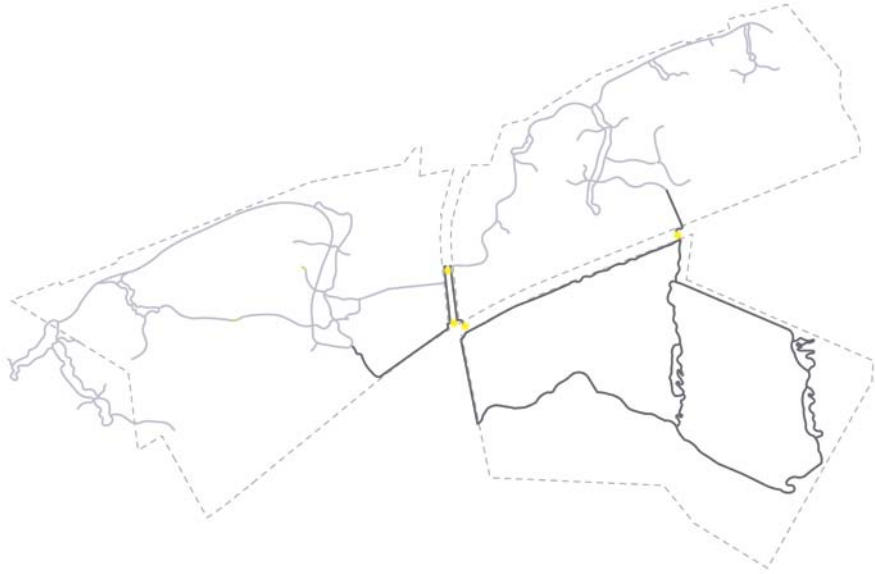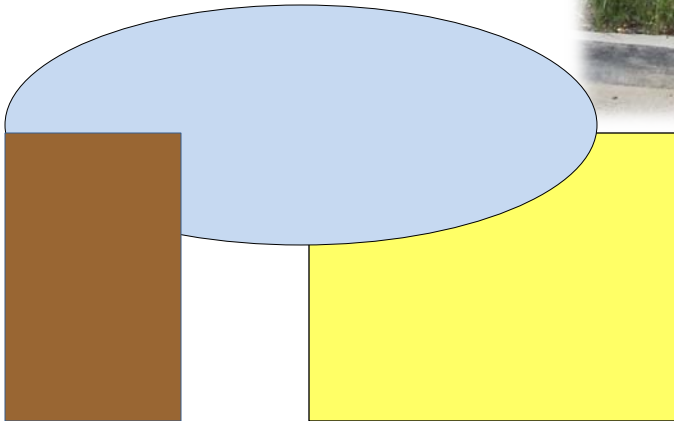
Program 2: SIGNAGE

Existing Sign provides form vocabulary

SIGNAGE [trails]

Design: Clean
    Modern
    Interpretive
    Navigational

Materials: Stamped Metal
    Wood
    Paint

GATEWAY TRAILS

Knox Bridge Trail

The story of Knox Bridge began in the 19th c. with the.....

1.5 mile loop

GATEWAY TRAILS

Please stay on the trail !

SIGNAGE [trails]

Where road meets trail...

GATEWAY

HI - TECH

White Oak Campus

Gateway:

Decorative Signs inform pedestrians they have crossed to new campus

Refuge:

The signs act as bollards and provide sanctuary from traffic

SIGNAGE [campus entry]

Improved [day]

Improvements:

- Base Color matches granite
- Font changed → hi-tech, legible
- Brushed metal
- Campus name, campus color
- Solar flood light

Improved [night]

Megan Turner
Summer 2012
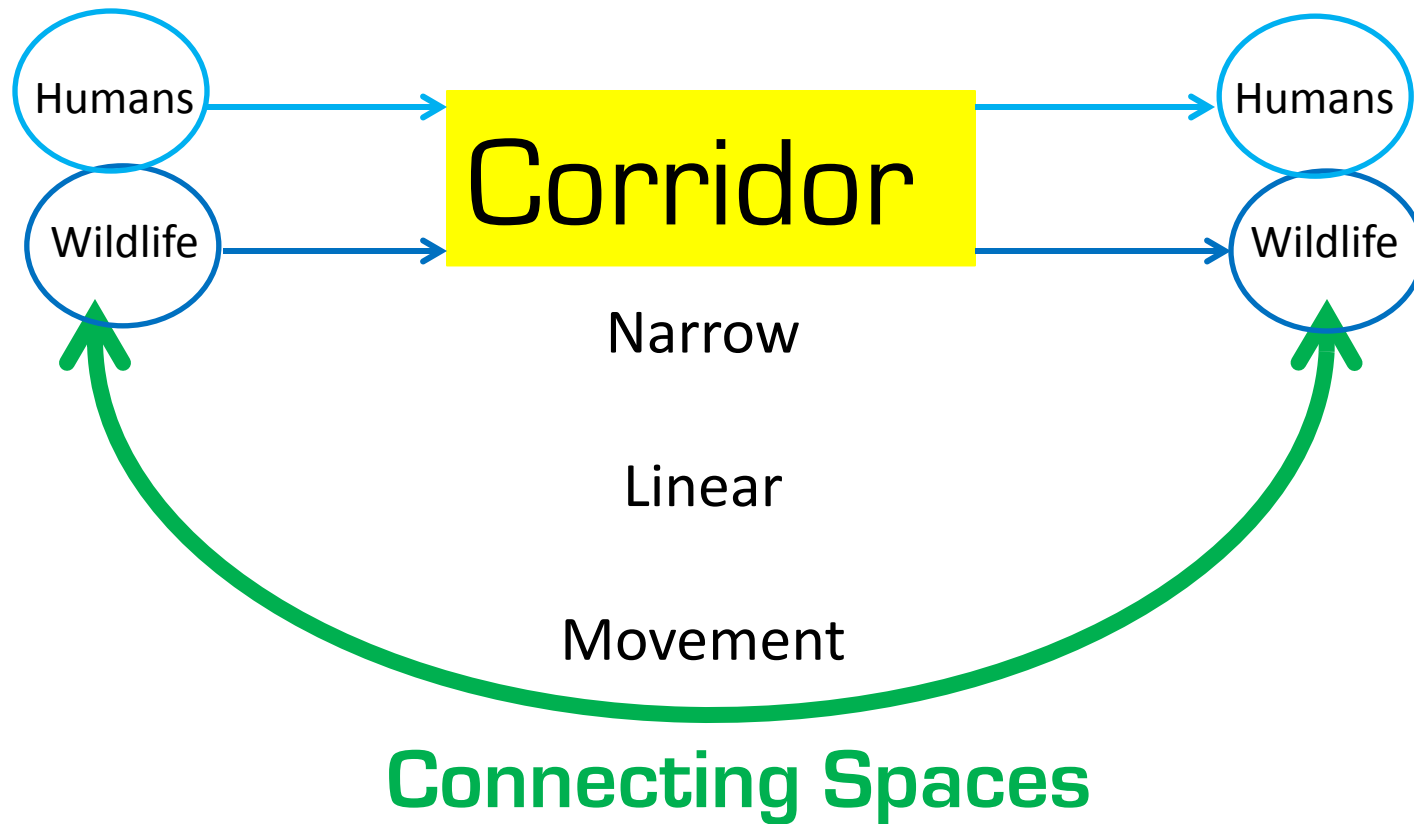
SIGNAGE: [entry planting]

Planting with Improved Sign

Planting Plan:

Low-Maintenance
Mostly Native
Evergreen
Durable

Planting with Existing Sign

Program 3: IDENTITY

Humans → **Corridor** → Humans

Wildlife → **Corridor** → Wildlife

Narrow

Linear

Movement

Connecting Spaces

Megan Turner
Summer 2012

Archway Partnership

IDENTITY: [eco-industrial corridor]

Existing Nature Area 2012

Nature Area Remaining after Development

Proposed New Nature Areas

I-85

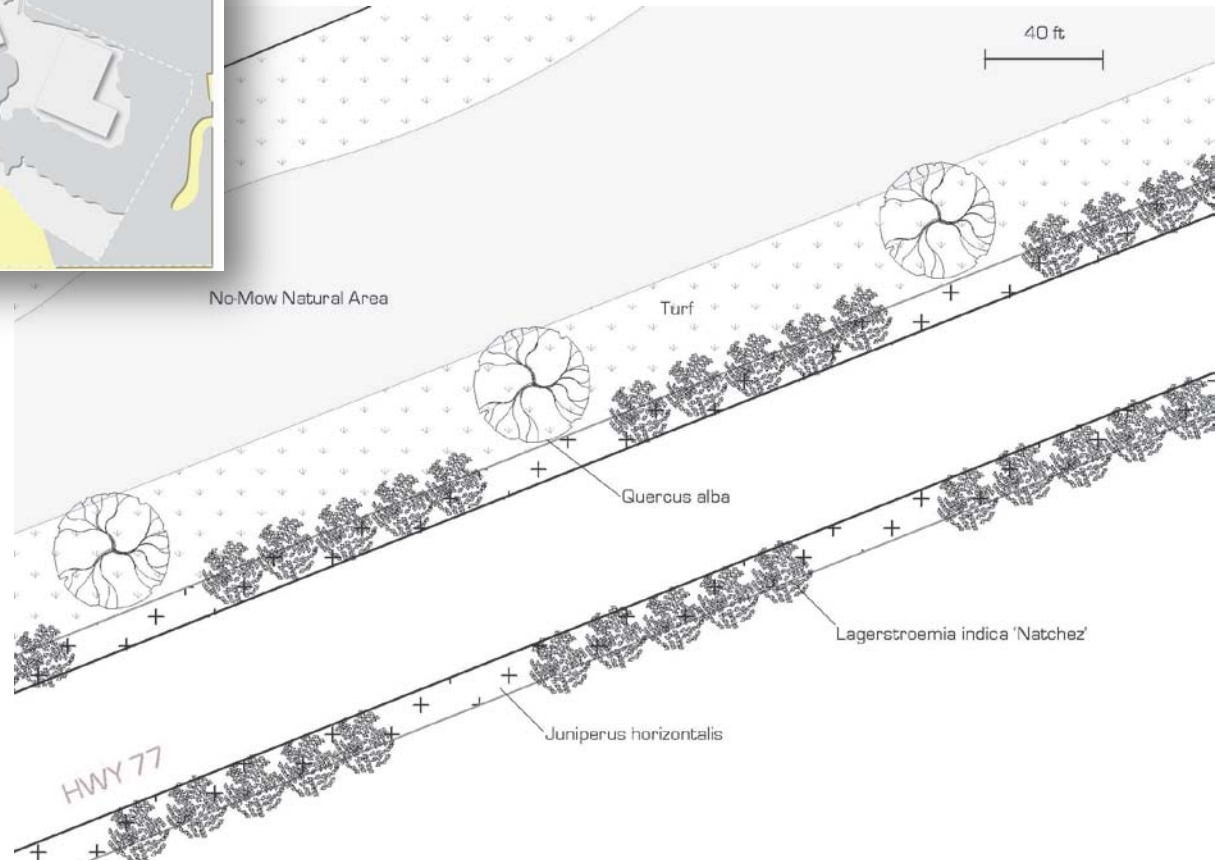SR 59

Hwy 77

Megan Turner
Summer 2012
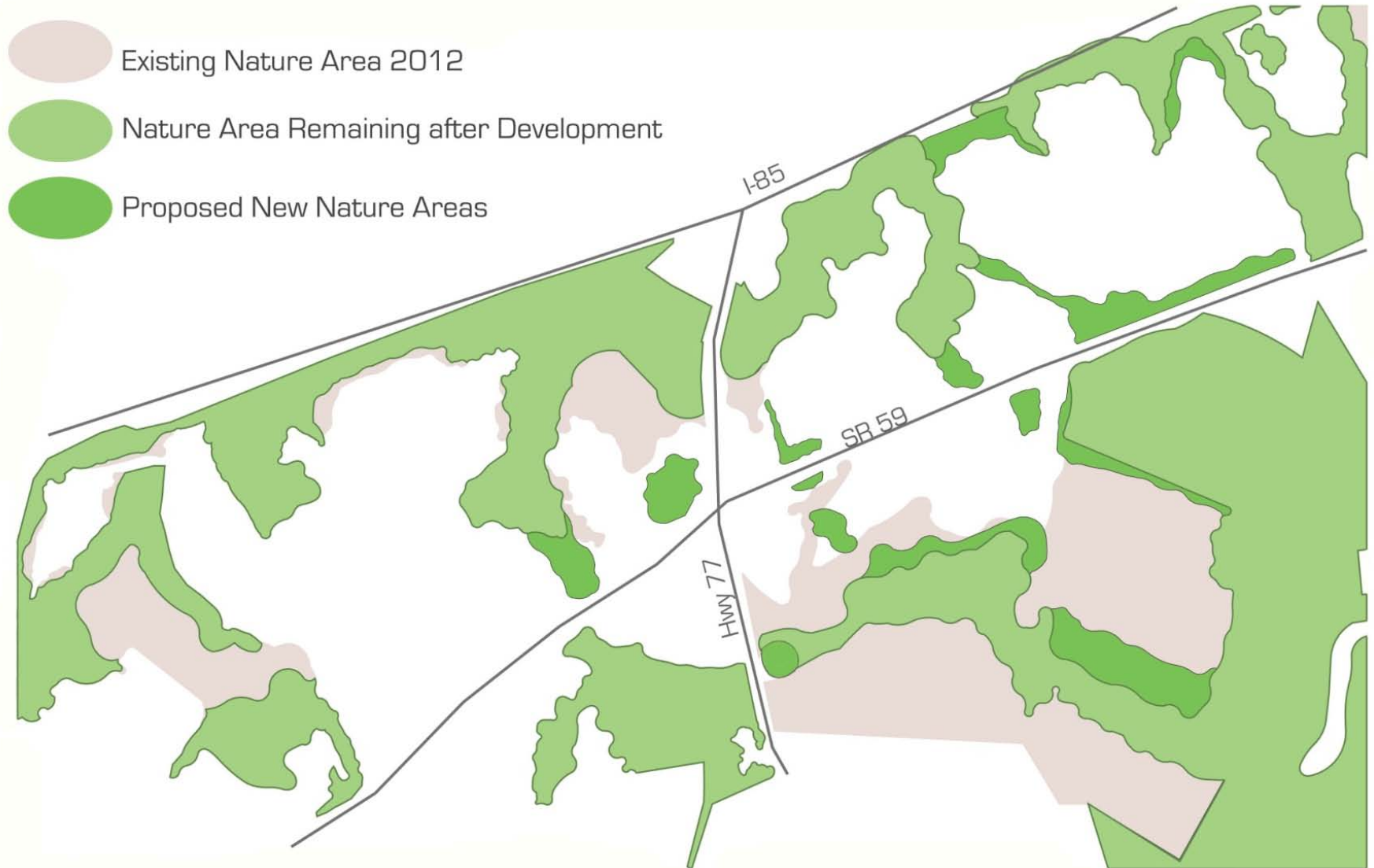
IDENTITY [corridor for industry]

Identity through visual connectivity

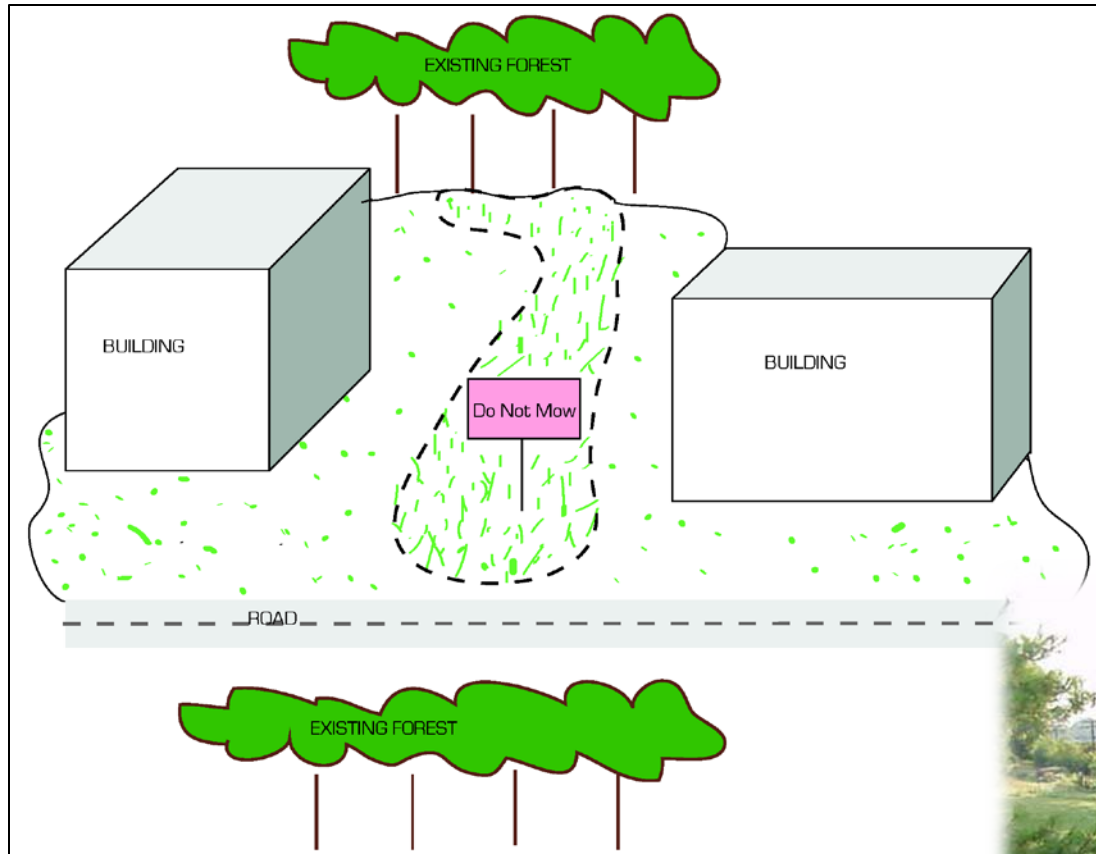**1. Industry**: Crape Myrtle allée creates sense of arrival in formal space

2. Nature: White Oaks mark location of re-established natural areas

No-Mow Natural Area

Turf

40 ft

Quercus alba

Lagerstroemia indica 'Natchez'

Juniperus horizontalis

HWY 77

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IDENTITY [corridor for nature]
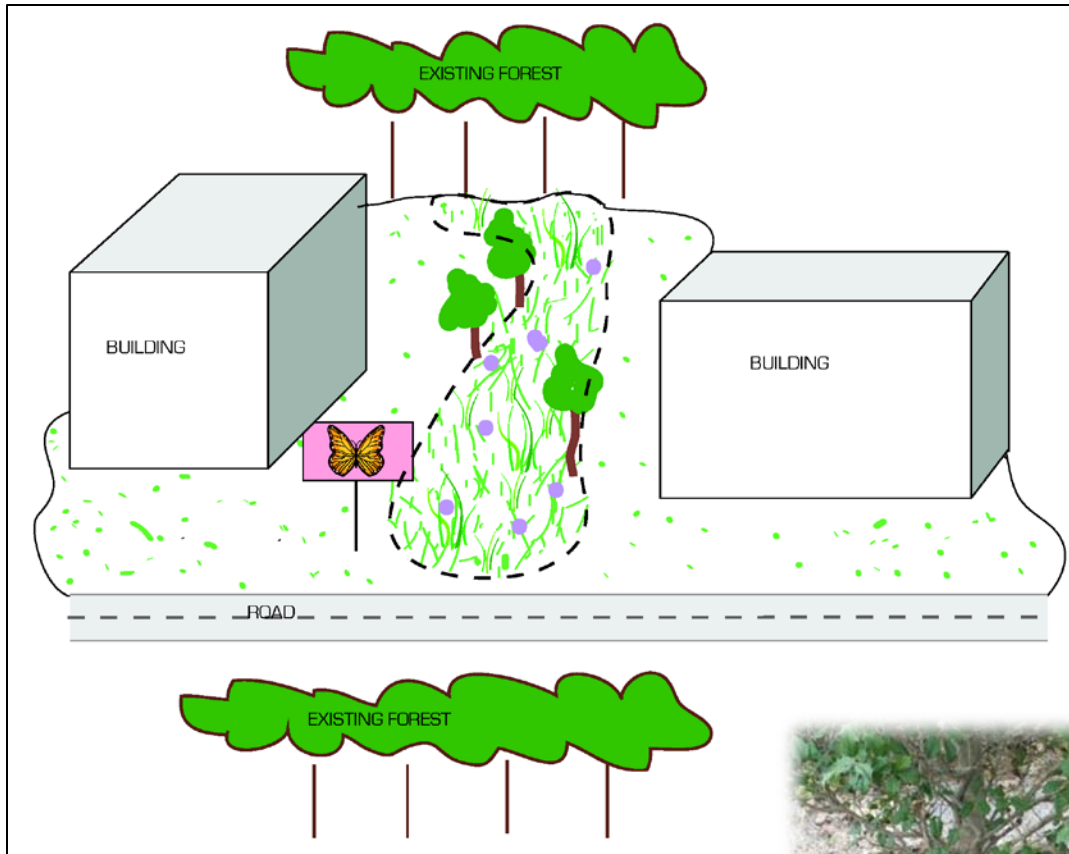
IDENTITY [new nature areas]

Step 1: No-Mow Areas

Delineate the new nature areas and simply stop mowing them. Native plants will begin to grow and add a new texture and color to the landscape.

Labels in diagram: EXISTING FOREST, BUILDING, Do Not Mow, BUILDING, ROAD, EXISTING FOREST

IDENTITY [new nature areas]

EXISTING FOREST

BUILDING

BUILDING

ROAD

EXISTING FOREST

Step 2: Add Plants

Add native grass/flower seeds.

Plant young native trees like Black Cherry at the perimeter to add visual interest. Trees can be purchased or transplanted from developing areas.
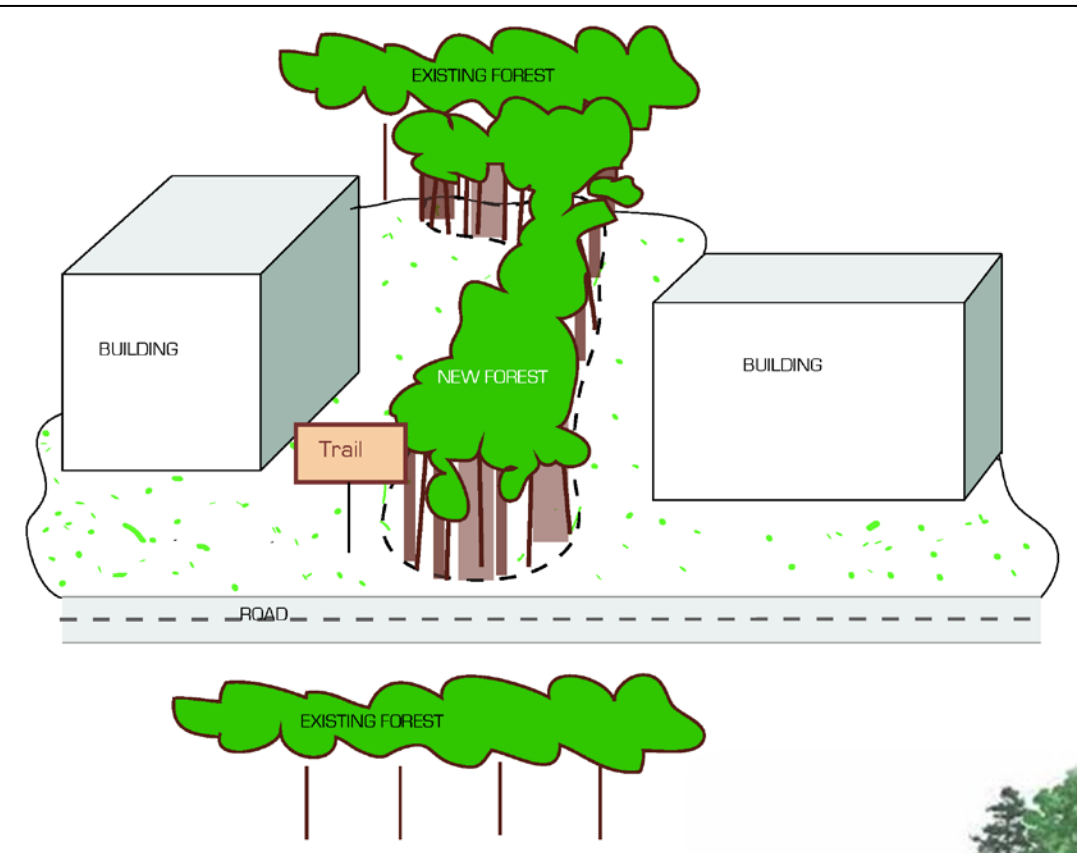
IDENTITY [new nature areas]

EXISTING FOREST

BUILDING

NEW FOREST

Trail

BUILDING

ROAD

EXISTING FOREST

Step 3: Utilize

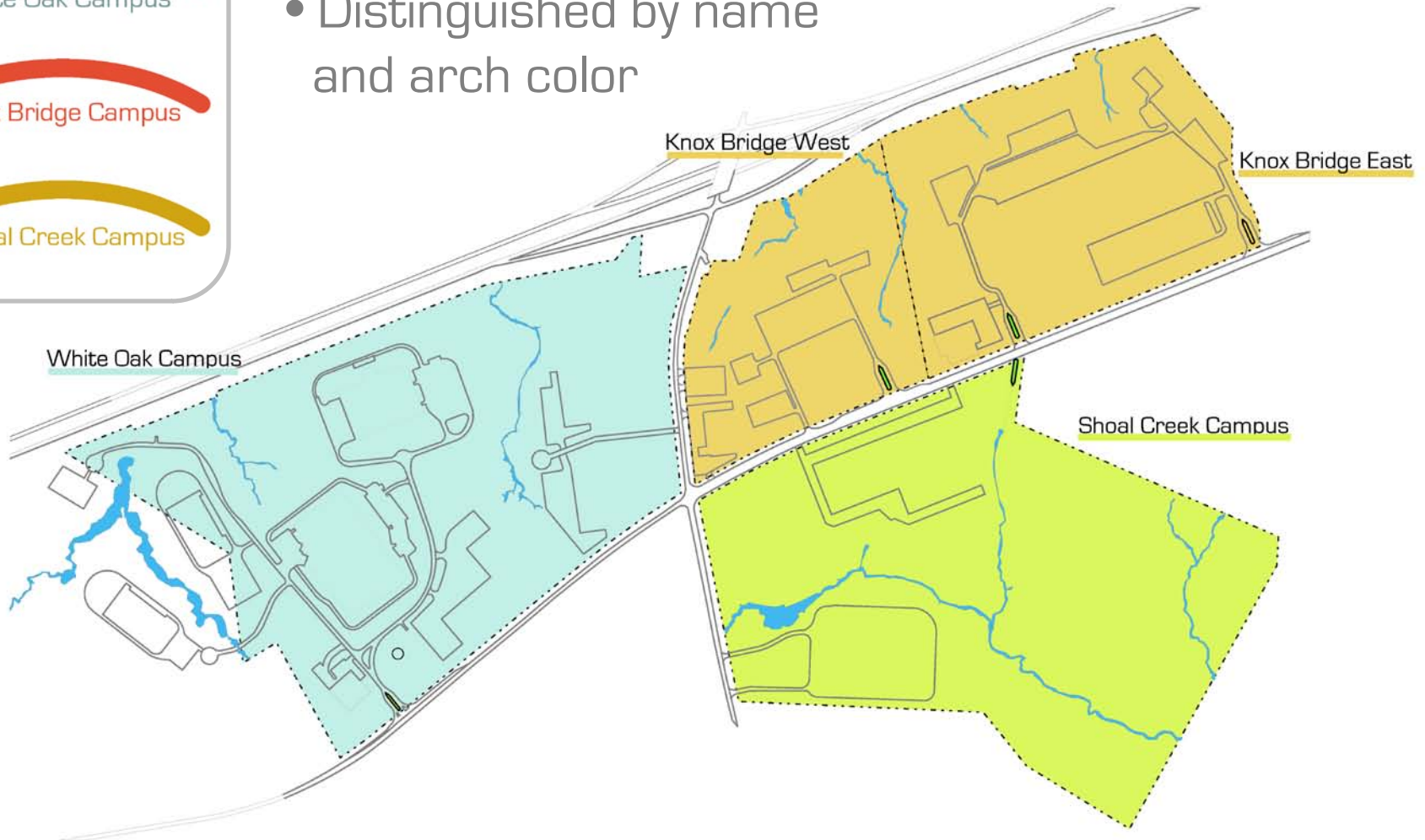The natural areas can be left unmanaged, or can be used for further trail development.

The natural areas will change over time from grasses to trees, but will always provide an attractive setting for the Industrial Park.

IDENTITY (campus concept)

- Unified by shape
- Distinguished by name and arch color

IDENTITY (master plan)

Megan Turner
Summer 2012

THANK YOU

With special gratitude:

      Hart Co. Archway Partnership Executive Committee

      Jon Caime, Hart County Administrator

      Carol Harvey, Hart Co. GIS Specialist

      Ilka McConnell, Archway Professional

      Archway Partnership Program

      Rachel Johnson, Archway Graduate Assistant

Archway Partnership