

# Hartwell Downtown Development Authority

July 11 2012

## Minutes

Present: Alice Glenn, Earl Johnson, Peggy Vickery, Kathy Bryant, Diane Geiger, Nicki Meyer, Nancy Hardigree, Pudge Smith, Karen Vahaly, Tammy Hutchinson, Tedi Fraley, Tia Athens, Mayor Scott

Meeting was called to order at 12:05pm by Earl Johnson

**Minutes:** March minutes were approved as presented.

**Treasures Report:** Alice Glenn

Copy of Report Attached

**Promotions:** Henley Cleary

**Dancin' on Depot:** Michael thanked everyone for their hard work in making the event a success. A \$3,600+ profit was made this year even with the record heatwave.

**First Saturdays:** Karen gave an update on the very successful ongoing summer event. She encouraged everyone to thank the Hartwell Marina, their staff, and all of the sponsors for making this so welcoming to the community. Also thank the businesses who contribute to the goody bags each month.

**Design:** Nancy Hardigree

**Facade Grant Committee:** Nancy reported that the facade grant committee met with a new business owner and awarded a facade grant for 105 Depot Street owned by Barbara Hart.

**Banner Guidelines** – Nancy requested a committee be formed to discuss and set guidelines for the tag on banners for the lampposts. Pudge Smith volunteered to sit on the committee along with Nancy Hardigree and Michael Crump. A meeting will be scheduled soon.

**Economic Restructuring:** Gene Fraley / Tedi Fraley

**Hall Opening-** Michael reported that the DDA will assist the city with the opening and will work with the city manager.

**Railroad Street Project** – Tedi gave an update on the plans that the Chamber/DDA committee are working on.

**Organization:** Peggy Vickery, Alice Glenn

**Executive Committee** – Earl appointed a committee made up of Peggy Vickery, Kathy Bryant, Terry Shugart, Carey Jackson, Earl Johnson to develop a plan and ask the City of Hartwell to fund the program as a city department.

**Meet & Greet** – Peggy Vickery reported that Savannah River Productions will host the annual DDA Meet & Greet on Sept. 13, 2012. The event will be held in the new Savannah River Playhouse on South Forest Ave. Michael will work with Savannah River Productions and mail invitations.

**Membership Card Program** – A membership campaign modeled after Carrollton's program was discussed. Kathy Bryant made a motion to move forward with the membership card program, with a 2<sup>nd</sup> by Nicki Meyer. The motion carried.

### City Mgr Report:

Mayor Scott gave an update on the new City Hall and offered the use of the conference room for future DDA board meetings. She asked Michael to plan to update City Council quarterly on the DDA in place of the yearly update. Michael will give a report on the planned fall events at the next City Council meeting.

**Tourism/Chamber Report** – Nicki gave a short report on the upcoming Chamber events.

**Exec. Dir. Report** – Michael gave a short recap from the attached report.

The meeting was adjourned at 2:07pm